

# Quantifying Human Priors over Social and Navigation Networks

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# TL;DR:

To quantify human priors over the structure of connections, we overcame three main hurdles

#### Engaging human attention.

For experiments that essentially ask participants to be creative, it is important to make the experiment engaging and streamlined.

#### Parameterizing the priors.

For "smooth" distributions over the space of graphs,

a good choice is to maximize entropy given

the density of subgraphs with  $\leq r$  edges as constraints.

#### Summarizing the distributions.

To characterize and compare distributions over graphs, graph cumulants are very intuitive.

# Brains rely on efficient priors

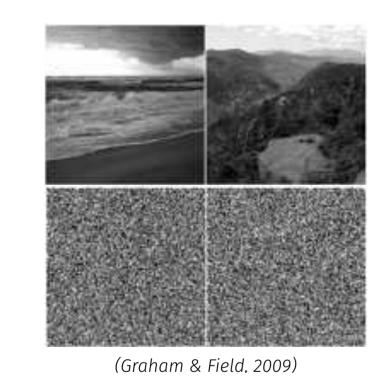
Neural representations have adapted to efficiently encode

the relevant statistics of our environment.

Studying the corresponding priors has lead to foundational results

in neuroscience and artificial intelligence.

Just as visual priors "color" our perception...

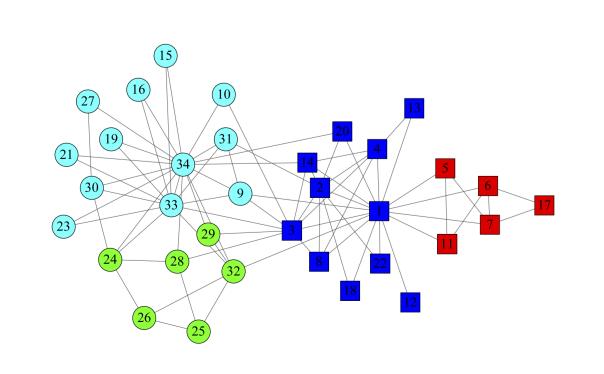


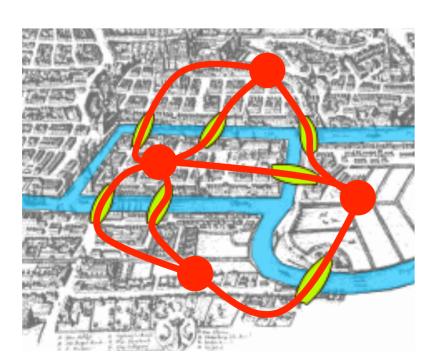
(Howe & Purves, 2004)

...might there be similar "illusions" that exploit our priors over connections?

# We focus on social and navigation networks

Two domains that have been quotidian over evolutionary timescales...

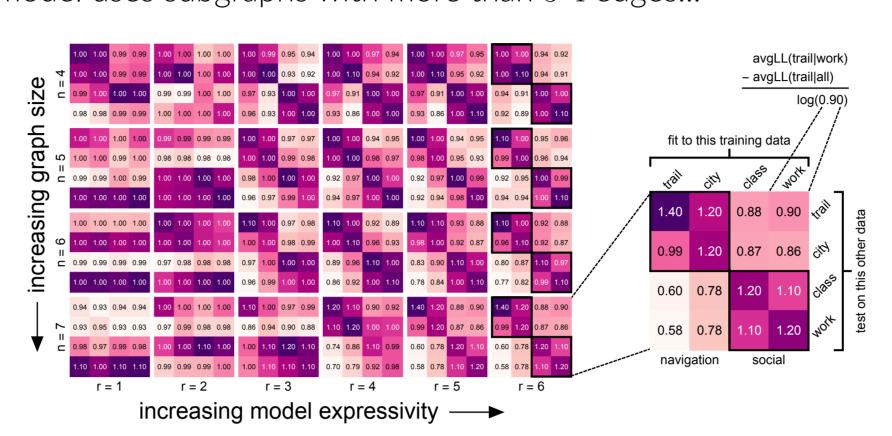




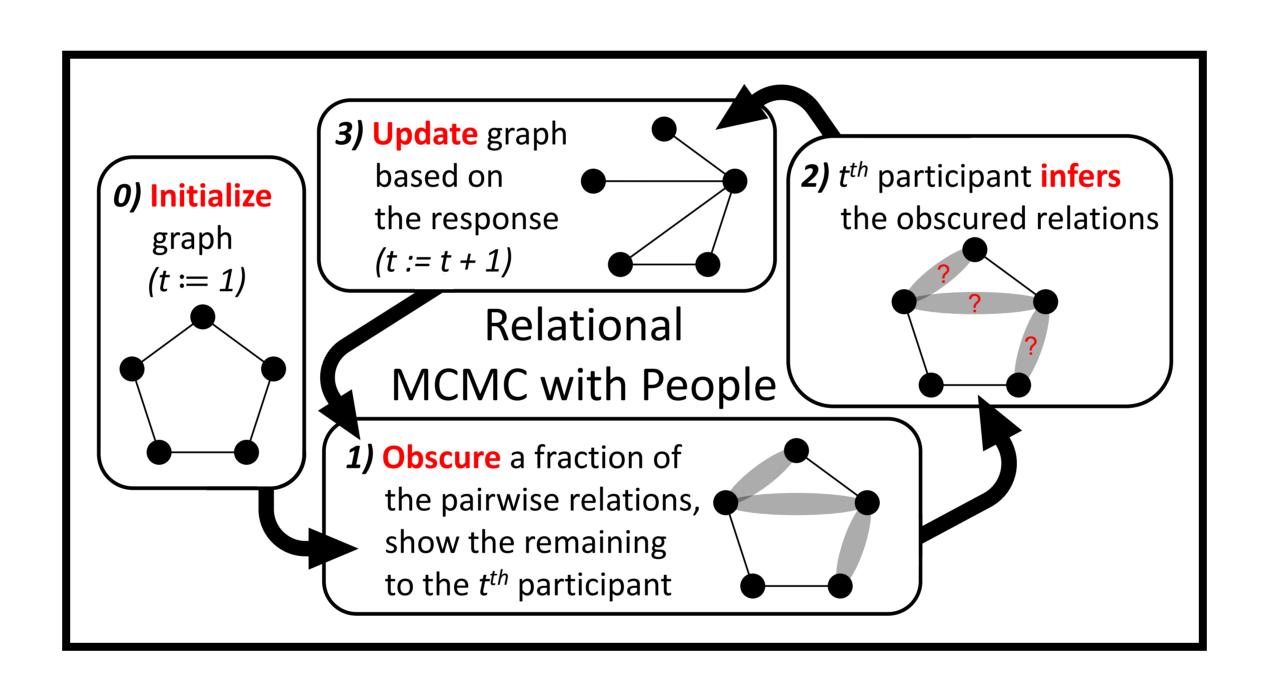
...and are naturally represented as graphs.

### Distinguishing between social and navigation

When the model uses subgraphs with more than 3-4 edges...



...generalization within a domain is notably better than across different domains.

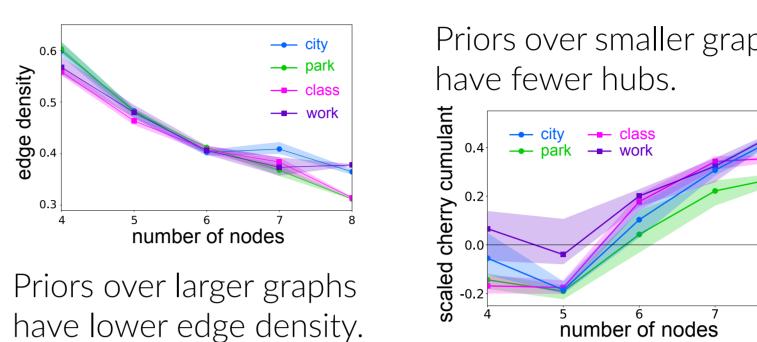


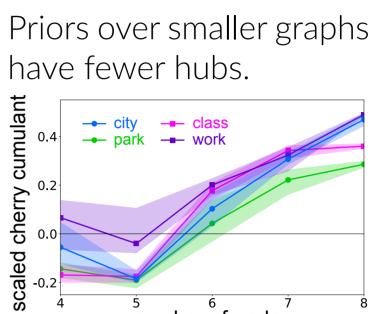
## An intuitive interface and engaging cover stories

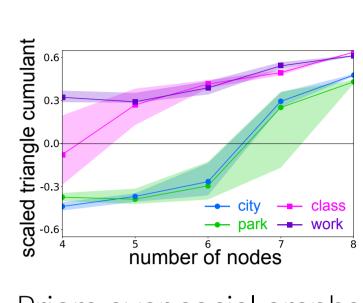
|            |         |  |             | Round 4 of 16   |  |
|------------|---------|--|-------------|---|--|
| domain     | context | nodes  | relations   | Reconstruct the rest of this friendship network.  Think carefully about the "shape/structure" that student friendship networks tend to have.  |  |
| social     | class   | students                                       | friendships | You win points by successfully using your social intuition and reasoning to decide whether the other pairs are friends or not Remember that these are randomly selected students from an actual class, these are not their actual names, and we start them in random positions, so be sure to move them around!  You know that: |  |
|            | work    | coworkers                                      | friendships |   |  |
| navigation | city    | neighborhoods                                  | borders     | <ul> <li>Ihle and Sherman are friends</li> <li>Edmund and Reilly are friends</li> </ul>   | <ul> <li>Ihle and Reilly are NOT friends</li> <li>Edmund and Porter are NOT friends</li> </ul> |
|            | park    | nature sites                                   | trails      | <ul> <li>Reilly and Porter are friends</li> <li>Porter and Sherman are friends</li> </ul>   | <ul> <li>Reilly and Sherman are NOT fried</li> </ul>   |
|            | COI     | it was helpfu<br>mpelling cove<br>y worded ins | er stories, | Instructions: Drag the ovals to position the students. Click an oval to select it, then click another to connect them, making them friends. Click on the lines to remove connections, making them not friends.  | Porter   |

and an interactive interface.

## Sparsity, heterogeneity, and clustering



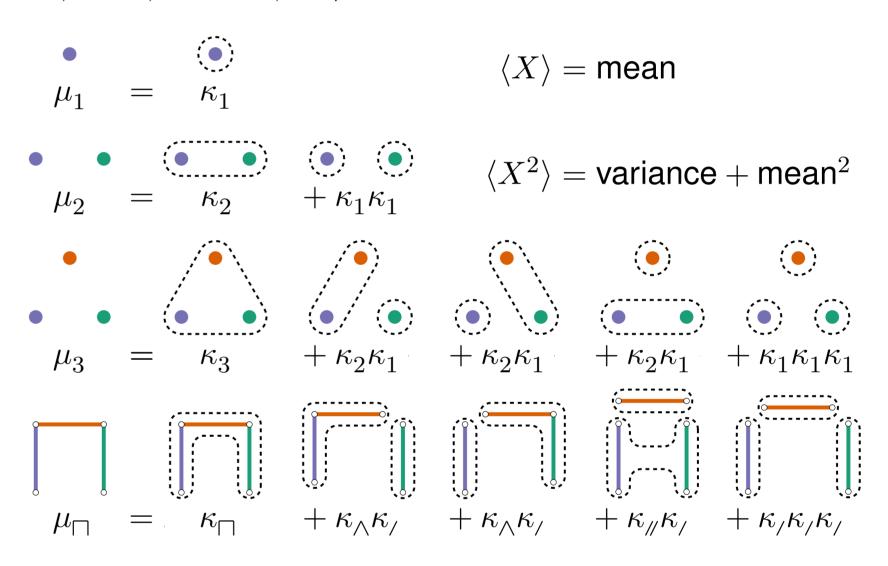




Priors over social graphs have more triangles.

### Graph cumulants are intuitive summary statistics

Mathematically analogous to the classical cumulants (mean, variance, skew, kurtosis, etc)...



...graph cumulants quantify "excess propensity" for a subgraph.

# Maximum-entropy distributions for modelling priors

Given a set of subgraphs with prescribed subgraph densities  $\vec{\mu}_q$ , the maximum-entropy distribution is of the form:

$$\pi(G) = \operatorname{ER}_{n,1/2}(G) \times \exp \sum_{g} \beta_g \mu_g(G)$$

A Bayesian agent with prior  $\pi$ , presented with a "partial graph"  $PG_t$ will sample a graph  $G_t$  from their posterior distribution:

$$p(G_t|PG_t) = \frac{p(PG_t|G_t)\pi(G_t)}{\sum_G p(PG_t|G)\pi(G)}$$

To find  $\vec{\beta}_q$ , we compute the log-likelihood of the data...

$$\mathcal{L}(\vec{\beta}) = \sum_{t} \log \frac{\mathrm{ER}_{n,1/2} \Big( G_t \, \Big| \, PG_t \Big) \, \exp \Big\{ \vec{\beta} \cdot \vec{\mu}(G_t) \Big\}}{\sum_{G' \in \mathcal{G}_n} \mathrm{ER}_{n,1/2} \Big( G' \, \Big| \, PG_t \Big) \, \exp \Big\{ \vec{\beta} \cdot \vec{\mu}(G') \Big\}}$$

...and apply Newton's method until convergence.

We have already connected the friendship pairs from the list for you.